



PITCH DECK • OCTOBER 2026

Every on-chain perp account. One terminal.

Your accounts, your AI and your data in one workspace that never sleeps.

THE PROBLEM

On-chain perps are booming. The trading tools are split apart.

Accounts everywhere

Hyperliquid, Lighter, Arcus and more, each with its own app and balance.

No single number

Total exposure and P&L across venues live in spreadsheets, if anywhere.

Locked-in AI

Platform bots run the platform's model and can't see your other accounts.

Costly lessons

Traders and AI agents test new strategies with real capital at risk.

WHY NOW

Perps are the market. On-chain is where they are moving.

\$593B

traded on perp DEXs in the last 30 days

9×

growth in monthly perp DEX volume, Jan 2024 to Jan 2026

2% to 10%

DEX share of all perps volume over those two years

ROBINHOOD CHAIN

Public mainnet since 1 July 2026, with Stock Tokens in 120+ countries. Robinhood also announced agentic trading that lets people connect **their AI model of choice**.

THE SOLUTION

One terminal for every on-chain perp account

Connect your accounts, see one portfolio, bring your own AI and prove strategies on PAPER before a single dollar is at risk.



Every account

Hyperliquid, Lighter and Arcus today. More venues as each is qualified.



One portfolio

Total value, exposure and P&L across all of them in one view.



Your own AI

The model you already pay for, working across all your accounts.



PAPER to live

Test with zero capital. Promote what proves itself.

HOW IT WORKS

One layer between every venue and you

YOUR VENUES

Hyperliquid

Lighter

Arcus
on Robinhood Chain

More venues



NYTSHIFT

Every account connected

One portfolio view

AEGIS checks every order

PAPER engine on live books



IN CONTROL

You
final authority

Your AI
your model and data

PAPER



APPROVAL



LIVE

Same strategy, same limits, from practice to real capital.

Every account. One portfolio.

Connect Hyperliquid, Lighter and Arcus once. See total value, exposure and P&L across all of them, with every position one click away.

- Total value across every connected account
- Exposure by market and by venue
- P&L today, this week and all time
- Your AI reads the same view you do

Each venue's collateral stays in its own account. The total is a view across them, never one merged balance.

PORTFOLIO · ALL ACCOUNTS

Hyperliquid

USDC margin

Lighter

USDC

Arcus

USDG · Robinhood Chain

Total value

ONE VIEW

Exposure

P&L

Positions

YOUR AI, YOUR DATA

Bring your own AI. Keep your data.

Use your own model **LIVE · LOCAL**

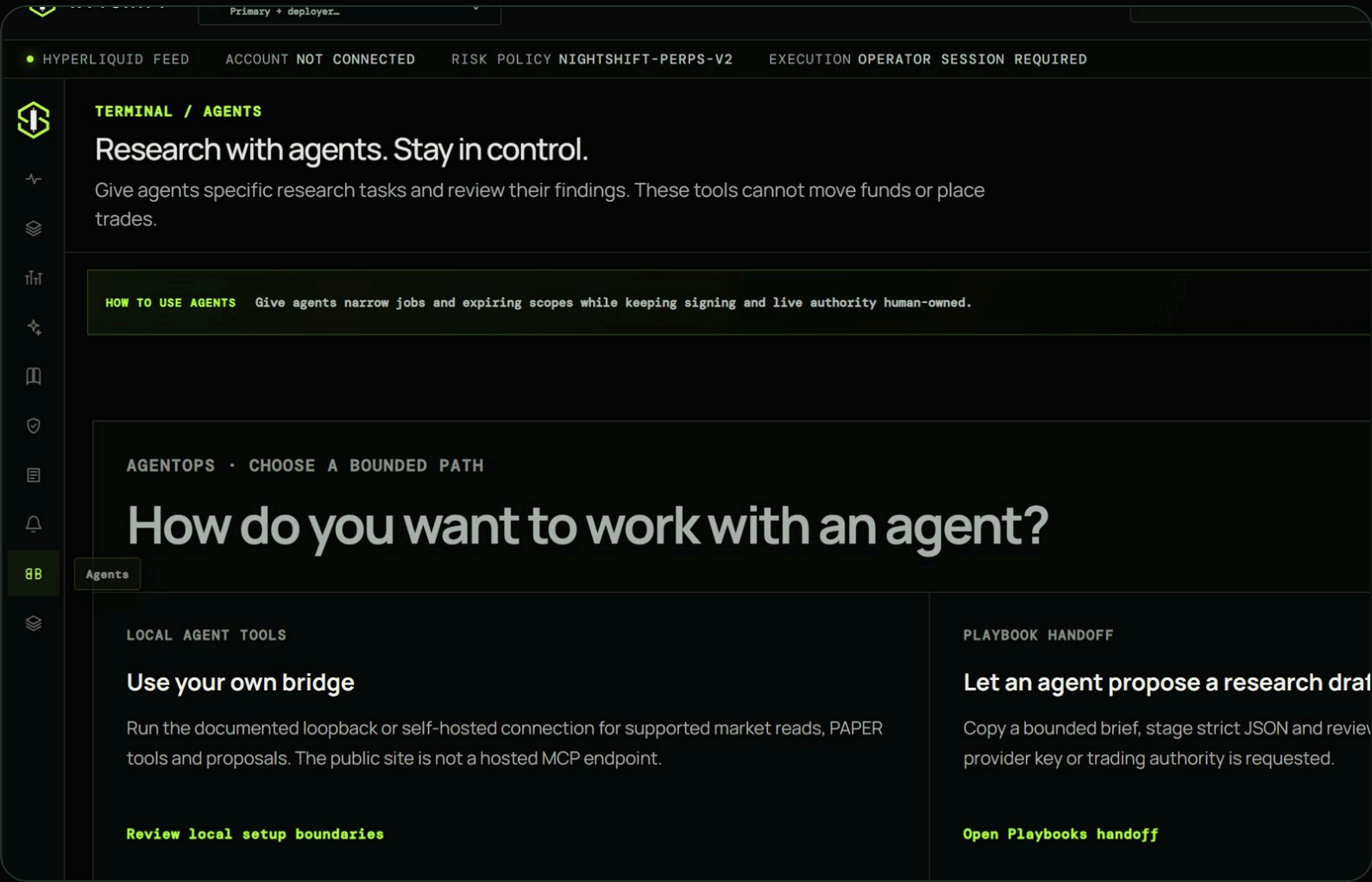
Connect any MCP-compatible AI through the NYTSHIFT bridge, not a platform's bot.

One agent, every account **BUILDING**

It reads positions and prepares orders across all your accounts, within your limits.

Your data stays yours **LIVE**

Strategy drafts stay in your browser. Signed in, PAPER history syncs to your NYTSHIFT account. No platform model reads your trades.



Prove it on PAPER. Promote it live.

- 1

Test

LIVE

You and your AI trade the real order book with simulated capital.
- 2

Measure

BUILDING

Win rate, drawdown and P&L for every strategy, side by side.
- 3

Promote

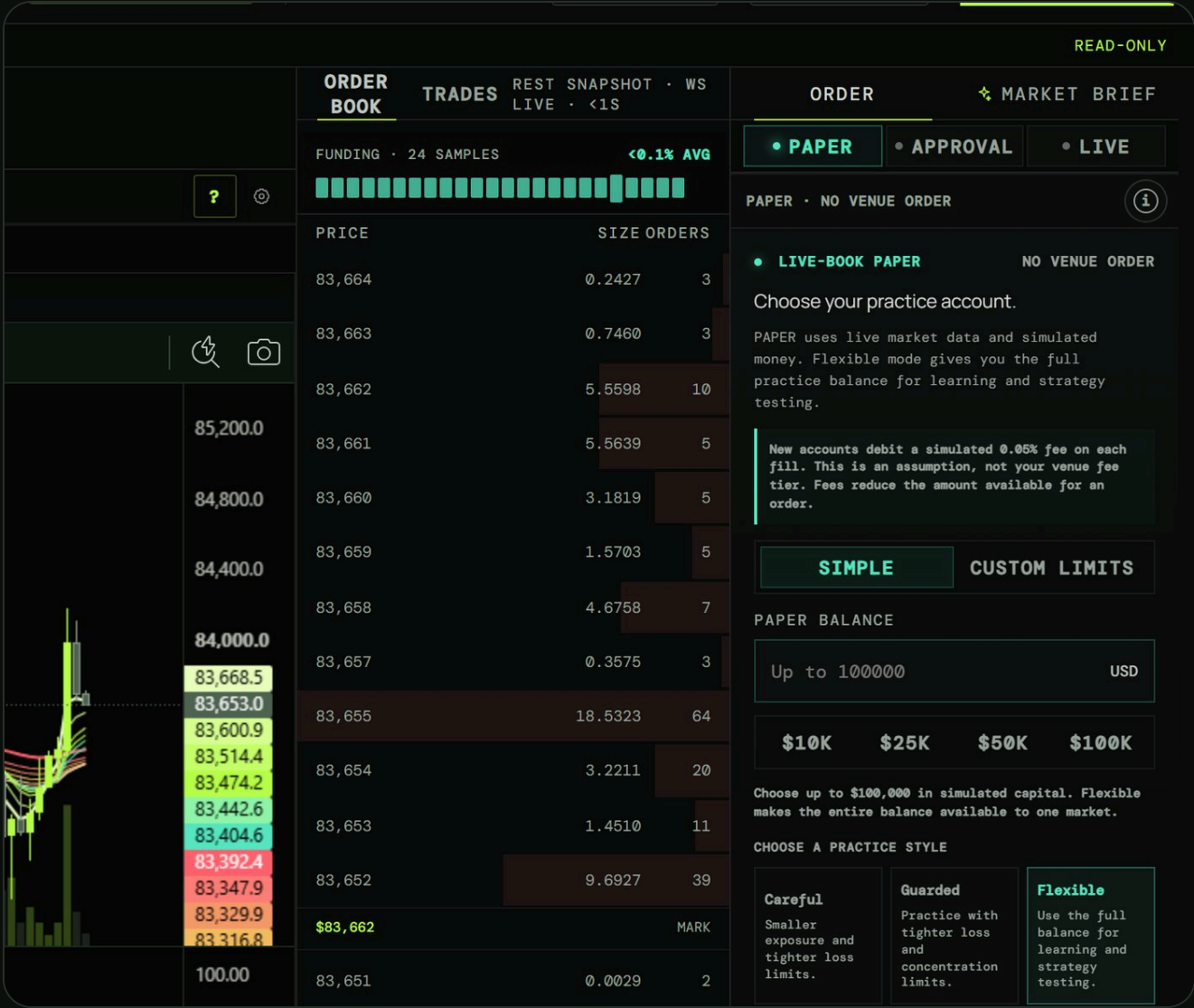
BUILDING

Move a proven strategy to APPROVAL, then LIVE, with the same limits.
- 4

Protect

LIVE

AEGIS checks every live order against your risk rules.

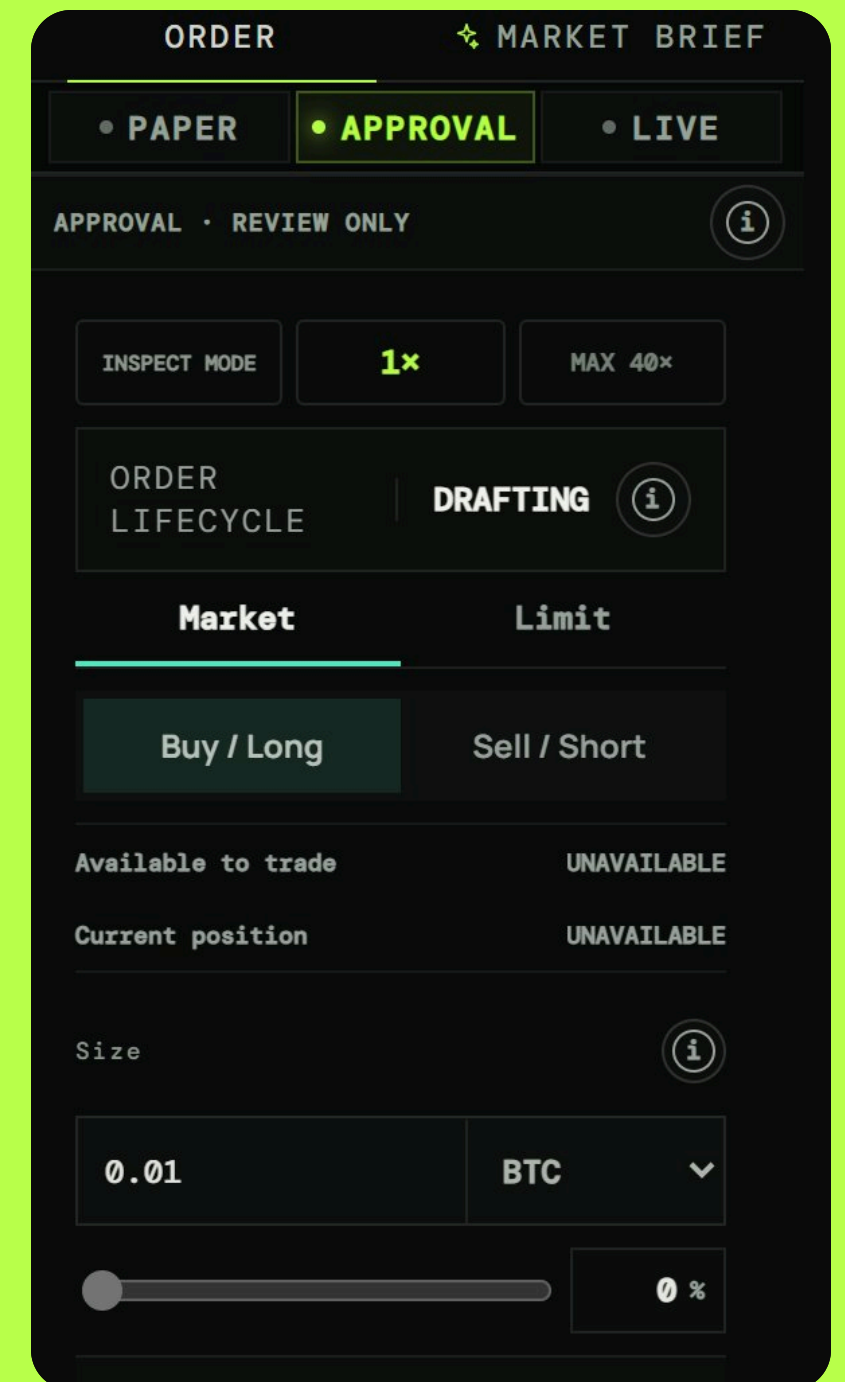


AEGIS RISK ENGINE • LIVE

Every order. Checked twice.

Deterministic pre-trade policy, then a second check right before submission. AI can propose. Your rules and your final say decide.

Leverage Drawdown Daily loss Spread Slippage Kill switch



ALREADY LIVE **LIVE**

A working terminal, shipping weekly



- ✓ 597 live perp markets across Hyperliquid, Arcus and Lighter
- ✓ Live Hyperliquid trading. Unlock with a passkey, then trade in one click.
- ✓ TradingView charts, live book and tape, alerts, ⌘K
- ✓ PAPER on live depth, Strategy Studio and journal
- ✓ AEGIS risk policy and a local bridge for your AI
- ✓ Verifiable builds on a public status page

ROLLOUT

Live trading first, then agents

1 · LIVE

Hyperliquid, live

Live trading on Hyperliquid perps, including stocks, gold and oil, checked by AEGIS.



2 · COMING SOON

MCP agent trading

Your own AI trades through MCP once testing clears, inside the limits you set.



3 · NEXT

More venues

Lighter, Arcus on Robinhood Chain and more, each added once it is qualified.

GROWTH LAYER, SHIPPING ALONGSIDE

Signals with receipts

Leaderboards

Competitions

Agent Arena

P&L cards

Trader streams

Social trading

PAPER credits

One portfolio view

Traders vs traders. Agents vs agents.

☆ Competitions

Weekly seasons with public leaderboards. PAPER divisions anyone can join; live divisions follow eligibility rules.

⚡ Agent Arena

AI agents trade head to head on PAPER, on live markets, with a public leaderboard.

🔍 Signals with receipts

Every signal shows its evidence, its freshness and what would invalidate it.

👥 Social and streams

Follow top traders and agents, watch them stream live and share verified P&L cards.

Every trade can become content



WHAT WE POST

P&L card of the day	Agent Arena battle recaps
Leaderboard Fridays	Traders streaming live on NYTSHIFT
Signal receipts: the evidence behind a setup	3 AM market moments from the live terminal

CHANNELS

Where we show up, and how often

CHANNEL	ROLE	CADENCE
X · @nytshiftxyz	Market moments, P&L cards, threads	Daily, 1 to 3 posts
Telegram · nytshiftxyz	Community home, support, competitions	Daily, plus voice chat
X Live and YouTube	Trader streams and competition finals	Weekly
Shorts, TikTok, Reels	Trailer cutdowns and feature demos	3 videos a week
X Spaces	Leaderboard Live with market walkthrough	Every Friday
GitHub and docs	Guides, changelog, builder credibility	Every release

POSITIONING

Where NYTSHIFT sits

	ONE VENUE	EVERY VENUE
YOUR OWN AI	AI assistants Your own model, but no view of your accounts and no risk rules.	NYTSHIFT Every perp account, the AI you choose and deterministic guardrails.
PLATFORM AI	Venue apps One venue, one balance and the venue's own tools.	Bot platforms Many markets, but their model and their rules for your data.

BUSINESS MODEL

How NYTSHIFT makes money

LIVE TRADING

Trading fees

A fee on live trades placed through the terminal.

GAMIFIED

PAPER credits

\$1,000 free, then refills from \$10 per \$1,000.

SUBSCRIPTION

Agent Pro

AI agent trading through MCP, by subscription.

WHERE REVENUE GOES

Once revenue comes in, we plan to use it to buy back \$NYT or share it with the community.

\$1,000 free. Refills from \$10.

- ▶ Every trader starts with \$1,000 of PAPER capital on the live order book.
- ⚡ Run it to zero and a refill costs \$10 per \$1,000, less in bundles.
- 📊 Try high leverage, new strategies and AI agents with no real money at risk.
- 👥 Agents draw from the same balance, so agent testing drives refills too.
- 🔒 Credits are practice balances with no cash value. They can never be withdrawn.

PACK	CAPITAL	PRICE	PER \$1,000
Starter	\$1,000	Free	Included
Refill	\$1,000	\$10	\$10
Trader	\$5,000	\$40	\$8
Pro	\$25,000	\$150	\$6
Whale	\$100,000	\$500	\$5

\$NYT · PLANNED

The \$NYT launch plan

SUPPLY

1 billion fixed, on
Robinhood Chain

TEAM

30% set aside for
the team

PRESALE

Through an NFT
community

TAXES

5% buy and 5% sell
after launch

REVENUE

Buybacks or sharing with
the community

TGE

Targeted for mid-
October 2026

This is a plan, not an offer or a promise of returns.

Weeks 1 to 4 run on what is live today

WEEK 1

READY

Lights on

- Trailer drops with a pinned launch thread
- Daily 3 AM market moments from the terminal
- Telegram welcome flow and daily chat

WEEK 2

READY

Prove it on PAPER

- First trade in 60 seconds challenge
- Short demos of PAPER, charts and ⌘K
- First Friday Space with a live walkthrough

WEEK 3

READY

Bring your own AI

- Demo: connect your AI and run a PAPER strategy
- Thread on why your data should stay yours
- Agent builder waitlist opens

WEEK 4

READY

Guardrails week

- AEGIS saves: real blocked-order clips
- Thread on self-custody and security
- First weekly metrics report

Weeks 5 to 8: go live and compete

WEEK 5

READY

Hyperliquid is live

- Live Hyperliquid trading is open to users
- Launch push: from PAPER to live
- Onboarding guides and a live AMA

WEEK 6

READY

Season 1 starts

- Weekly PAPER competition, run in Telegram first
- Leaderboard posts every Friday
- Creator walkthroughs built on PAPER

WEEK 7

NEEDS SHIP

P&L cards and streams

- Shareable P&L cards, PAPER and live labeled
- First creators stream trading on NYTSHIFT
- Card of the day on X

READY

WEEK 8

NEEDS SHIP

PAPER credits

- \$1,000 free, refills from \$10
- Refill packs tied to Season 1
- Ambassadors in Asia, Europe and the Americas

Weeks 9 to 12: agents and signals

WEEK 9

NEEDS SHIP

Signals with receipts

- Evidence-scored signal feed with invalidation
- Shareable signal cards
- Leaderboard pages in the product

WEEK 10

NEEDS SHIP

Agent Arena beta

- AI agents trade head to head on PAPER
- Daily battle recaps and clips on X
- Bounty for the best builder agent

WEEK 11

NEEDS SHIP

MCP agent trading

- Agent trading on Hyperliquid once testing clears
- Every agent order checked by AEGIS
- Builder demos in a live Space

WEEK 12

NEEDS SHIP

Season 1 finals

- Finals streamed live on X
- Next venue revealed, Season 2 opens
- Publish a 12-week progress report

METRICS

What we report every week

ACTIVATION

Time from first visit to first
PAPER trade

ENGAGEMENT

Weekly active traders,
agents and entries

RETENTION

Day 7 and day 30
return rate

CONVERSION

PAPER traders who go live

REVENUE

Trading fees, credit refills
and Agent Pro

REACH

Views, shared P&L cards,
stream viewers

WHERE TO FIND US

Follow the launch

 **nytshift.xyz**

Open the terminal. Try PAPER on live order books with no real money at risk.

 **x.com/nytshiftxyz**

Launch news, market moments, P&L cards.

 **t.me/nytshiftxyz**

Community chat and support.

 **nytshift.xyz/docs**

Guides and the full product manual.

 **nytshift.xyz/token**

The full \$NYT launch plan.



The market never clocks out.
Welcome to the night shift.

nytshift.xyz · x.com/nytshiftxyz · t.me/nytshiftxyz